



SPONSORSHIP OPPORTUNITIES

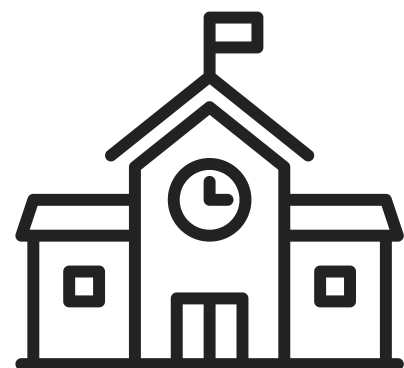
THE UK ROCKETRY CHALLENGE 2027

The UK Rocketry Challenge (UKROC) is a national competition for young people aged 11 - 18 to design, build and launch a model rocket. Promoting STEM, creativity, innovation and crucial life skills, it is a great way for young people to gain hands-on engineering and presentation skills.

Now entering its 21st year, UKROC is more than a challenge; it's a launchpad for innovation, talent and industry collaboration. Exploring aerospace, aviation and space, UKROC acts as an extension to what students are already learning in Science, Technology and Maths. This helps to equip young people with the right knowledge and transferable skills for a career in ADS' four sectors.

UKROC would not be possible without the support from sponsors, partners and industry specialists. Your contribution helps us grow the number of participating teams and opens up the opportunity to more young people. Businesses can connect with the brightest young minds, showcase their commitment to STEM and help shape the next generation of engineers and sector leaders.

The future success of our sectors will be driven by a new generation of talent with transferable skills and qualifications in STEM subjects. UKROC is the perfect opportunity to inspire young people to consider high-value, high-wage and high-skilled career opportunities in the aerospace, defence, security and space industries.



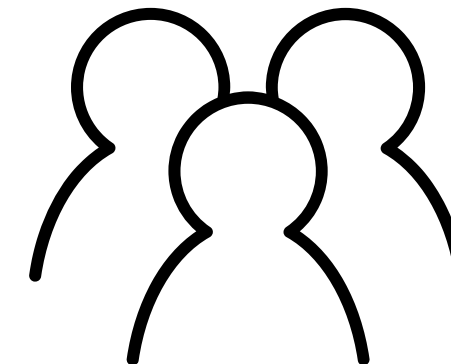
230+

SCHOOLS & CLUBS
REGISTERED
in 2026



420+

TEAMS
REGISTERED
in 2026



1000+

TOTAL
PARTICIPANTS
in 2026



Benefits of Sponsorship

Sponsoring UKROC generates more than brand awareness. It offers a rewarding route for companies to invest in their communities and the future of their industries. Organisations can develop closer ties with schools and youth groups, engage parents and nurture young talent.



SUPPORTING YOUR ESG GOALS

With your funding, more schools can participate, driving positive social impact that can contribute to your ESG (Environmental, Social and Governance) goals.



BUILDING A STRONG REGIONAL PRESENCE

Connect with schools and youth groups in your area, building a relationship with your local community for future collaboration opportunities.



NUTURING YOUR TALENT PIPELINE

Students use this challenge as an entry point into their STEM career. This is a great opportunity to raise your profile as a local employer.

Our flexible sponsorship packages offer national and regional engagement depending on your requirements.



“The competition means that when they come into industry, they've already had that patch of experience and exposure to the industry. They have a greater understanding about resilience and working in teams resulting in them being a much more rounded individual for us.”

Airbus, UKROC 2026 Platinum Sponsor

Our Packages



Platinum

- Branding on UKROC website
- Logo and website link featured in promotional communications
- Logo featured in all UKROC communications to teams
- Logo featured on all UKROC documents
- Acknowledged on ADS & UKROC social media channels
- Opportunity to include quote in media releases
- Opportunity to host an educational webinar
- Attendance and promotional opportunities at Regional Events, National Final and International Final



Gold

- Branding on UKROC website
- Logo featured in promotional communications
- Logo featured in all UKROC communications to teams
- Logo featured on all UKROC documents
- Acknowledged on ADS & UKROC social media channels
- Opportunity to include quote in media releases
- Attendance and promotional opportunities at preferred Regional Event and National Final



Silver

- Branding on UKROC website
- Acknowledged in media releases
- Logo featured in promotional communications
- Logo featured in all UKROC communications to teams
- Acknowledged on ADS & UKROC social media channels
- Attendance and promotional opportunities at preferred Regional Event or National Final



Bronze

- Branding on UKROC website
- Acknowledged in media releases
- Attendance and promotional opportunities at preferred Regional Event

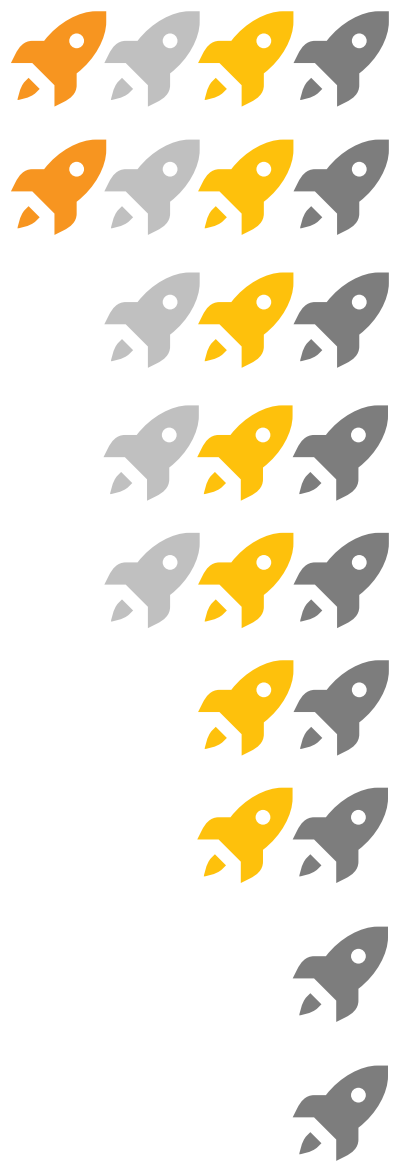




Digital Branding Opportunities

UKROC offers a range of online branding and content opportunities across both the ADS and UKROC websites and digital channels. Gain maximum brand exposure and create a lasting impression on young people by showcasing your organisation.

Sponsorship benefits include...



- Sponsor profile on the UKROC website
- Acknowledged in media releases
- Acknowledged on ADS and UKROC social media channels
- Logo featured in promotional communications
- Logo featured in all UKROC communications to teams
- Logo featured on all UKROC documents
- Opportunity to include a quote in media releases
- Website link featured in promotional communications
- Opportunity to host an educational webinar



Regional Events

19 March - 18 April 2027



UKROC hosts eleven events across six regions of the UK. At each regional event, teams launch their rockets and record qualifying flights. The top 20 scoring teams from across the country then progress to the National Final.

Sponsorship benefits include...

-  • Company representatives in attendance
-  • Tabletop display in the main event area
-  • Opportunity to display a roller banner
-  • Public acknowledgement of sponsorship support
-  • Opportunity to run a hands-on activity for teams
-  • Opportunity to provide merchandise or gifts to teams
-  • Inclusion in UKROC photo opportunities
-  • Inclusion in UKROC video content

*Bronze Sponsors can attend one preferred Regional Event and Silver Sponsors can attend one preferred Regional Event OR the National Final



National Final

30 April 2027

The National Final takes place in June. Teams launch their model rockets, present their logbooks and share their learnings with an expert panel of judges. The winning team then goes head-to-head with teams from the USA, Japan, Ukraine and France at the International Final.

Sponsorship benefits include...



- Company representatives in attendance
- Tabletop display in the main event area
- Opportunity to display a roller banner
- Public acknowledgement of sponsorship support
- Opportunity to run a hands-on activity for teams
- Opportunity to provide merchandise or gifts to teams
- Inclusion in UKROC photo opportunities
- Inclusion in UKROC video content
- Appear as a judge on the presentation panel
- Hand out prizes to the top three teams
- Opportunity to host the winning team at your company's facilities



*Silver Sponsors can attend one preferred Regional Event OR the National Final



International Final

17 - 18 June 2027



Platinum

The International Final is the culmination of the competition, bringing together the winning teams from the UK, USA, Japan, Ukraine and France. Hosted at Paris Air Show 2027, teams will once again launch their model rockets and present their logbooks and learnings to an expert panel of judges.

Sponsorship benefits include...

- Host a chalet or stand tour for the UK team
- Host a lunch for the UK team
- Opportunity to provide branded clothing for the UK team
- Opportunity to serve as a judge on the formal presentation panel alongside other countries' headline sponsors
- Opportunity to provide merchandise or gifts to all participating teams
- Public acknowledgement of sponsorship support
- Featured in the ADS Members Bulletin
- Inclusion in competition photo opportunities
- Logo featured on the UK team's launch pad
- Logo featured in the competition's official video
- Logo featured at the Awards Ceremony



Contact Us



With record registration levels expected for the 2027 competition, there has never been a better time to get involved. By sponsoring UKROC, your organisation can inspire the next generation, support the UK's future skills pipeline and demonstrate a commitment to developing the talent our sectors need to thrive.



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