

WELCOME TO THE UK YOUTH ROCKETRY CHALLENGE



ADS

UK  
ROC

SPONSORSHIP  
INFORMATION





**The UK Youth Rocketry Challenge (UKROC) is an exciting way to engage the next generation of engineers with practical experience of building and executing complex missions.**

As well as learning more about maths and science application, the UK winners get the chance to compete against teams from France, USA and Japan at the International Finals during Paris Airshow 2023.

We are the proud organisers of the UK competition and have been running the event annually since 2006.

[ukroc.com](http://ukroc.com)

**Organised by**



**Supported by**



It is supported by the Royal Aeronautical Society.



# Why Sponsor?

**UKROC would not be possible without the support from sponsors, partners and industry specialists.**

**Your contribution helps us grow the number of participating teams and opens up the opportunity to more young people.**

Primarily we look for financial support from sponsors which enables us to offer a compelling and affordable STEM experience. Often local businesses support local school participation.

Sponsors are encouraged to reach out to teams to offer plant tours, mentoring, and other opportunities to learn and advise on careers in the aerospace industry.

Companies can also get involved during the event through a range of sponsorship packages.



## 2023 EVENT SCHEDULE

- April - Regional events held UK-wide.
- May - National Final where regional event winners compete to win top place.
- 22 & 23 June - International Final held at Paris Airshow. National Final winners from UK, France, USA and Japan compete to win the coveted international prize.

# Platinum Sponsorship £15,000 (Headline)



## 2023 EVENT SCHEDULE

February - Parliamentary Reception

April - Regionals

May - National Final

22 & 23 June - International Final

## Parliamentary Reception

- Have company representative present
- Public acknowledgement of sponsors supporting the competition

## Regional Event

Right to apply corporate branding, where possible, throughout the venue, subject to reasonable limitations on size, quantity and shape as determined by ADS, including:

- Any documentation provided on the day, including an all team briefing document and itineraries
- Promotional banners (to be supplied by sponsor)
- Table top display stand (supplied by sponsor and dimensions/locations subject to ADS) including displaying brochures and products
- Company representatives
- Gifts/goodies to all participants
- Opportunity to add value to the programme including speakers, workshops
- Public acknowledgement of headline sponsor's support at appropriate times during the event

## National Final

Right to apply corporate branding, where possible, throughout the venue, subject to reasonable limitations on size, quantity and shape as determined by ADS, including:

- Any documentation provided on the day, including an all team briefing document and itineraries
- Promotional banners (to be supplied by sponsor)
- Table top display stand (supplied by sponsor and dimensions/locations subject to ADS) including displaying brochures and products
- Company representatives
- Gifts/goodies to all participants
- Opportunity to add value to the programme including speakers, workshops
- Public acknowledgement of sponsor's support at appropriate times during the event.
- Right to feature in any photo opportunities
- Opportunity to offer winning team a hosted visit to relevant company facilities



# Platinum Sponsorship Continued



## Additional benefits for UK Team Headline Sponsor at the International Final:

- Right to host a chalet/stand tour for the UK team (day to be decided by ADS)
- Public acknowledgement of sponsor's support of the UK Team at the prize-giving ceremony
- Right to appear as a judge of the formal presentation panel, alongside the other countries headline sponsor
- Opportunity to provide gifts/goodies to all participating teams
- Right to produce a branded item of clothing for the UK team on the first day of competition (subject to team approval as they may want to wear school uniform) – for example t-shirt, hat, waterproof jackets
- Right for logo to appear on all competition signage/banners at the venue
- Right to host a lunch for the UK team (day to be decided by ADS)
- Mention of sponsorship once via the ADS members bulletin (sent to ADS members)

Please note; France, USA and Japan will each have Headline sponsor  
\*Sponsors are required to cover the cost of their travel to the final

## Other branding

- Branding included on literature sent to 5,550 Secondary Schools (November 2022)

## Online benefits

- Branding on 1 e-shot to 5,888 email address on the UKRoC database
- Right to include logo on all UKRoC promotional collateral distributed, including the following sent to all potential and booked teams:
  - Team Manual
  - Regional Finals confirmation
  - UK Final confirmation
  - Printed event programme on the day
- Right to include logo (and link-through to company website) on the UKRoC website, including logo on all ADS produced documents downloadable off the website.
- Right to include company link with UK Youth Rocketry Challenge promotional info





# Gold Sponsorship £7,500 (Online & Tabletop)



## Branding elements

- Branding included on literature sent to 5,550 Secondary Schools (November 2022)

## Online branding elements

- Branding on 1 e-shot to 5,888 email address on the UKRoC database
- Branding (logo and link through) to appear on all promotional collateral produced and distributed to 150 approx teams in the UK (Team Handbook, booking confirmations, monthly newsletters, joining instructions)
- Branding (logo and link through) to appear on Sponsors UKRoC page of the website
- Sponsor also to be mentioned x4 times on the UKRoC Facebook page

## Tabletop elements

- Attend the national final and your preferred regional date
- Table top in the main event area where sponsor can run a hands-on activity for participating teams
- Promotion of table top activity to participating teams in advance of the event
- Right to provide gifts to the participants
- Public acknowledgement of sponsor's support at appropriate times during the event.
- Right to display two pull up banner with your tabletop (sponsor to provide)



2022 National Final winners



# Silver Sponsorship

## £3,750



### Branding elements

- Branding included on literature sent to 5,550 Secondary Schools (November 2022)

### Online branding elements

- Branding included on 1 e-shot to 5,888 direct email address on the UKRoC database
- Branding (logo and link through) to appear on all promotional collateral produced and distributed to 150 approx. teams in the UK (booking confirmations, monthly newsletters, joining instructions)
- Branding (logo and link through) to appear on Sponsors UKRoC page of the website
- Sponsor also to be mentioned x3 times in social media campaigns

### Elements included for one event

Choose to attend the national final or a preferred regional final date:

- Table top in the main event area where sponsor can run a hands-on activity for participating teams
- Promotion of table top activity to participating teams in advance of the event
- Right to provide gifts to the participants
- Right to display pull up banner with your tabletop (sponsor to provide)





# Bronze Sponsorship £1,500



## Online branding elements

- Branding (logo and link through) to appear on Sponsors UKRoC page of the website

## Elements included for one event

Choose to attend the national final or a preferred regional final date:

- Table top in the main event where sponsor can run a hands-on activity for participating teams
- Promotion of table top activity to participating teams in advance of the event
- Right to provide gifts to the participants
- Right to display two pull up banner with your tabletop (sponsor to provide)





# Next steps



## Express your interest

We have a number of sponsorship packages available. Why not contact us to discuss your objectives and how we can help.

[ukroc.com](http://ukroc.com)

### Adam Doyle

Head of Event Sales  
[Adam.Doyle@adsgroup.org.uk](mailto:Adam.Doyle@adsgroup.org.uk)  
+44 (0) 20 7091 7806



## Scheduled dates

### Registration Closes

- 24 February 2023

### Regional events UK-wide

- w/c 24 April 2023

### Competition Finals

- w/c 22 May 2023 - National Final held at Buckminster
- 22 & 23 June 2023 - International Final held at Paris Airshow